

Reverse Mortgage Crowds! Inc. Application

Certified Financial Planner Program

Thank you for your order! Please read these instructions below then complete pages 2 and 3 of this application and scan and email *or* fax them to us immediately. Your payment can follow after you receive your invoice. You will quickly receive an "Application Received" notice with your Account Manager's name and contact information. Your invoice will follow in about ½ business day.

Your Account Manager will send you a copy of your proof. Please review this carefully. **We cannot mail without payment and written proof approval.**

NOTE: Subtract 1¢ Per Piece for Payment by Check or EFT

Mailer Size=>		<u>Big Window</u>
		<u>Letter & Color</u>
		<u>Card Insert</u>
		(4.125" x 9.5")
Delivery Method=>		Standard
Total # to mail	15000	\$0.575
	12500	\$0.595
	10000	\$0.625
	7500	\$0.655
	5500	\$0.695
	4500	\$0.745
	1000 to 3500	\$0.775
Special Pricing Note for these quantities	500 to 1000*	\$0.815
	200 to 500**	\$0.960

* Lower quantities will be billed 50 cents per record data charge

** Extreme low quantities must mail first-class – price per letter reflects this first-class charge.

Estimated Delivery Times (Days to mailbox!)

<u>Big-Window</u>	
<u>Letter & Color</u>	
<u>Card Insert</u>	
USPS Estimates =>	7-10 days
Our Experience =>	5-10 days

NOTE: NEITHER REVERSE MORTGAGE CROWDS NOR THE USPS GUARANTEE DELIVERY TIMES

Notes on pricing:

- Lead Generation mailings do not include RSVP service.
- Pricing assumes the use of our standard Lead Generation mail piece design. Design fees may apply for custom designs.

All fields on the application are required.

We cannot process an incomplete application. If you have sent pre-application information, that information must be put on the application as well.

Your order will not be mailed until your payment is received.

Reverse Mortgage Crowds! Inc. Application/Order Form **Certified Financial Planner Program**

SCI Sales Agent: Ed Waldman

RMC Account Manager: _____
(Leave blank if first order)

Today's Date: _____

Preferred Mail Date: _____

CONTACT INFORMATION

Your Phone: (____) _____

Your Fax: (____) _____

Company Name: _____
(your company name)

Customer(s) Name: _____

Contact Name: _____ (if different from customer) Email Address: _____ (For proof approvals, zip counts, etc.)

Address: _____

City: _____ State: _____ Zip: _____

Mailer Type: Big Window Letter with Color Card Insert

TEXT FOR MAILER

- Use the same mailer as my previous order
- Use Design Mailer Discussed with Ed Waldman
- I am providing text by email/fax
- NMLS#: _____
- License# if required: _____

Any special text you need added to letter: _____

Reverse Mortgage Crowds! Inc. Application/Order Form

Certified Financial Planner Program

LIST CRITERIA

Number of Records: _____

Required:

add \$0.25 to price per piece

Mailing and Data File Delivered

add \$0.50 to price per piece

Data File Delivered – NO MAIL

States or Zip Codes Desired:

PAYMENT INFORMATION

Payment Method:

NOTE: When selecting a payment method with this indicator (*) Subtract 1¢ Per Piece

Credit Card Check* EFT* Pitney Bowes Financing* (Subject to credit approval)

Please do **NOT** send payment until you receive your invoice from
accounting@seminarcrowds.com

SEND INVOICE TO _____ **EMAIL ADDRESS** _____

Read before signing:

I agree to not duplicate this Mailing Program in any manner, as it is protected under intellectual property rights © Reverse Mortgage Crowds (RMC), 2014 a division of © Seminar Crowds, Inc. I authorize RMC to print my invitations and submit them within 1-2 business days of my estimated mail date to the USPS for delivery. **I acknowledge and agree that RMC does not guarantee response rates, results, or delivery by the USPS. I will not hold RMC liable for mail which is delayed due my lack of payment, my lack of written approvals, or the inability of the USPS to deliver the mail for any reason including weather related delays.** We suggest you add extra time to your mail date during the winter months. The mailing lists utilized by RMC are acquired from third parties that used their best efforts to meet your selected criteria. No assurance can be given that the list used for your mailing will be completely accurate. Certain requests may use modeled data which is different from self-reported data, therefore full accuracy cannot be assured. We make every attempt to successfully remove households that you request to delete from your mailing. This service is provided at no charge to you, our valued client. However, this service is not perfect and we do our best from our side. Reverse Mortgage Crowds is not responsible for individuals who may receive your invitation even though you asked for them to be removed.

Laws governing the content of advertising material vary from state to state. Also if you are affiliated with a FINRA member firm you may be required to meet FINRA regulations regarding the content of your mailers. It is your obligation to ensure that your mailer/invitation is in full compliance with all applicable state and federal laws, rules and regulations. Reverse Mortgage Crowds (RMC) a division of Seminar Crowds Inc. (SCI) assumes no responsibility for the content of your mailer or compliance with applicable laws. Any forms, templates or suggestions provided by RMC are for convenience only and it is the mailers' responsibility to ensure that his or her mailer fully complies with applicable law. I agree that RMC shall not be responsible for any consequential damages. In no event shall RMC's damages with respect to any individual mailings exceed the amount paid to RMC for such mailings.

This application is made at Fairfield, IA. The parties agree that all disputes shall be governed by Iowa law and consent to the exclusive jurisdiction, venue and forum of any state or federal court in Jefferson County, Iowa. Reverse Mortgage Crowds shall be entitled to recover its reasonable attorney fees in any action including the collection of any unpaid invoices.

Signature: _____ **Date:** ____/____/____